

WHY PROBIOTIC GUMMIES SHOULD JOIN YOUR PRODUCT LINEUP

Probiotics are top-of-mind in today's modern health landscape and are a crucial part of maintaining and boosting digestive health.

For consumers with "pill fatigue," there's a better way to deliver the benefits of probiotics – gummies.



GUMMIES CAN HELP YOU TAKE ADVANTAGE OF TWO GROWING MARKETS.



THE PROBIOTICS MARKET COULD BE WORTH **\$77** BILLION BY **2025** (GRAND VIEW RESEARCH)¹



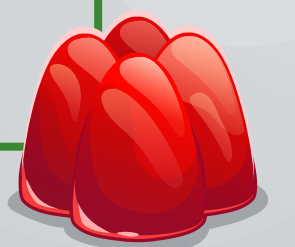
THE GLOBAL GUMMY VITAMIN MARKET COULD REACH **\$5.8** BILLION IN **2029** (TRANSPARENCY MARKET RESEARCH)²

TRADITIONAL PROBIOTICS CAN BE HARD TO GET INTO GUMMIES, AS THEY CAN'T SURVIVE THE MANUFACTURING PROCESS.

ADVANTAGES OF **DE111** PROBIOTIC



- ✓ Withstands high temps in the "gummy kitchen"
- ✓ Handles a wide range of pH, allowing survival in the stomach
- ✓ Activates quickly in the gut, providing speedy results



Comes in a gummy-friendly, highly soluble, concentrated form



Has been genome-sequenced and undergone 30+ safety and efficacy tests



Is GRAS with an FDA "no-objection" letter, Non-GMO Project Verified, and approved for sale in Canada

LEARN MORE ABOUT PROBIOTIC GUMMIES AT [DEERLAND.COM](https://www.deerland.com)

1. [HTTPS://WWW.GRANDVIEWRESEARCH.COM/PRESS-RELEASE/GLOBAL-PROBIOTICS-MARKET](https://www.grandviewresearch.com/press-release/global-probiotics-market)

2. [HTTPS://WWW.TRANSPARENCYMARKETRESEARCH.COM/GUMMY-VITAMINS-MARKET.HTML](https://www.transparencymarketresearch.com/gummy-vitamins-market.html)